

Signals

HILTON MILITARY PROGRAM NEWS

SUCCESS & AWARDS

Hilton was recognized by Latina Style Magazine as the 2018 Veteran Employee Resource Group of the year! This nomination focused on the efforts that corporations have made to recruit, retain, and support veterans and their families. We are especially proud of this award because it highlights the commitment we have made as a company to support the military community.

Thank you to all of our ERG participants who helped to reach this monumental milestone!



CELEBRATING VETERANS DAY

Each year, we celebrate Veteran's Day to pay tribute to our Veterans for their service and sacrifice to our great nation. This year our properties participated in a wide variety of Veteran's Day celebrations including luncheons, recognitions ceremonies, and more. We would love to hear how you celebrated your veteran Team Members. Please submit a picture along with a short description of your celebration to our Military Programs Coordinator, Ashley Zimmerman at Ashley.Zimmerman2@hilton.com.

THE BIG ROADSHOW

The Military Team is on the move hosting full day events where franchises and managed hotels convene to learn about Operation: Opportunity. These events are made up of three events: a morning training session, hiring fair, and evening reception. The morning information session focuses on military hiring and reporting as well as building a military-friendly culture. Following the information session, properties are invited to participate in a hiring fair hosted by Hilton as well as an evening reception to recognize your military Team Members.

A few cities we have visited this year include Chicago, Los Angeles, Phoenix, San Diego, and Orlando. Below is a short list of cities we will be visiting in 2019:

- Atlanta, GA
- Dallas, Austin and Houston, TX
- Myrtle Beach, SC
- Orlando, Miami, and Jacksonville, FL
- San Diego, CA
- Seattle, WA
- Washington, DC

Be on the lookout for date announcements soon!



CONNECT WITH US

Be a part of the conversation and join our Hilton Worldwide Military Team Members Facebook group. This group is a space for our military veteran, active duty, reservist and spouse Team Members. Here, you will find information on the Military Employee Resource Group, upcoming events, ideas, and best practices.

Join now at <https://www.facebook.com/groups/hwwmilitarytm/>.

MILITARY TEAM MEMBER SPOTLIGHT



Christopher Swails – Embassy Suites Columbus (Air Force Veteran)

Christopher Swails has been with Hilton for three years. Christopher served eight years in the Air Force where he was trained as an

administration specialist and was stationed on three different military installations. During his time in the Air Force, he deployed with the 58th Fighter Squadron during Operation Desert Storm. Currently, Christopher is the Assistant General Manager for the Embassy Suites Columbus. Christopher said, “I love hospitality because every day there is a new challenge. You also get to come in contact with different people throughout different cultures, much like the military.”

We are so grateful to have you on our team Christopher!

SPOTLIGHT: HAMPTON INN & SUITES PHOENIX/SCOTTSDALE



The Hampton Inn and Suites Phoenix/Scottsdale recognizes the value of hiring military veterans, spouses, and caregivers.

Since becoming the General Manager in April 2017, Damien Humphreys has been committed to creating a sustainable and meaningful impact in the military community. When asked how hiring a military veteran or spouse brings value to his property, Damien said, “Veterans served our country to benefit those living here and that service quality can be brought to bear on our guests. They bring loyalty and a team understanding that might be missing with many applicants we see today”. Part of Damien’s success in military hiring comes from his ability to interpret a service member’s resume. Damien said, “The applicant, if recently released from service, may not be thinking of his individual attributes, as he has been trained to work in a larger body of people, so take time to open up the conversation. Hiring a veteran can be a positive learning exercise for you too.”

Thank you Hampton Inn and Suites Phoenix/Scottsdale for your continued support of our military community and creating a meaningful opportunity for our transitioning service members.



MILITARY SWAG

New items have been added to our promo store including branded cinch bags, hats and Operation Opportunity Polos. **Visit hilton.girvinstores.com to order now.**



MILITARY EMPLOYEE RESOURCE GROUP

Comradery is extremely strong in the military community and that is exactly what the Military Employee Resource Group (MERG) is able to provide. The MERG is for all veterans, service members, military spouses and supporters of the military community. This group is a safe place where common backgrounds and experiences can garner friendships and support. **To learn more about how to start a MERG at your property, speak to your local property HR representative.**

MILITARY COMMANDER PROGRAM

Would you like to start the Operation: Opportunity program at your property but are unsure where to begin? Identifying a military Team Member to act as a champion for all things Operation: Opportunity is the best way to fully activate the program and insure a military friendly culture.



A great example is Navy veteran, Kevin Gray, Chief Engineer at Hilton Seattle Airport. In his Military Commander role, he makes sure new veteran Team Members are paired with a fellow military Team Member through our Military Sponsorship Program. In addition, Kevin continues to support Operation: Opportunity by participating in local hiring events. **To learn more, check out our [Military Commander Guide](#).**



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